

President's Message

It's impossible to reach your destination if you don't know where you're going

October 14 has been a date when meaningful historical events have occurred:

- 1066 The Battle of Hastings occurred in England where the armor piercing arrows launched from the new long bow were instrumental in William the Conqueror defeating King Harold II of England.
- 1933 Nazi Germany announced it was withdrawing from the League of Nations.
- 1954 C. B. DeMille's movie "The Ten Commandments", starring Charlton Heston, begin filming in Egypt. The epic had a cast of 25,000 people. (My favorite movie - saw it the first time in an outdoor theater in 1959 or 1960.)
- The Cuban Missile Crisis began. It was on this day that U.S. intelligence personnel analyzing data discovered Soviet medium-range missile sites in Cuba that brought President Kennedy to order a naval "quarantine" of Cuba. (Yikes, I am old enough to remember this as well.)
- The first live telecast to come from a manned US spacecraft was transmitted from Apollo 7.



October 14, 2020 will be an important date for determining the destination of our association, WMMA.

It is on this date that WMMA's leadership will be conducting strategic planning exercises to evaluate our industry's current business conditions and plan for our association's future. We are asking each of our member companies to provide **their feedback** in advance of strategic planning to ensure that we're delivering programs and services that benefit each of them. We care about what you think! This is your association. We want to know where you feel we as an association should be headed.

We want to shape positive outcomes based on what our members think. Games of chance are for casinos – **IT WILL BE IMPOSSIBLE TO REACH THE DESIRED DESTINATIONS OF YOUR CHOICE IF WE DON'T KNOW THE DESTINATIONS OF YOUR CHOICE.**

I ask you. Where should we be heading? Please let your thoughts be known! Please **fill out this survey** by September 30.

It's impossible to reach your destination if you don't know where you're going.

Thank you and enjoy the journey,

Paul Wilmes
WMMA President

IWF CONNECT SM / OCT 26th-30th

Introducing **IWF Connect**, a new virtual trade show that's all about promoting your business, capturing leads and making sales.

At IWF Connect, your complimentary online exhibit booth delivers unmatched access to registered attendees in search of the global woodworking industry's newest products, technologies, innovations and solutions.



[*Click to view the How-To webinar on how to set-up your virtual booth*](#)

**IWF Connect
Website**

2020 Regional Meeting *Going Virtual!*

Monday, October 12 - Friday, October 16, 2020

This year's Regional Networking & Business Meeting will now be taking place as virtual Committee Meetings in light of the recent COVID-19 travel restrictions. This means you will now have access to all committee meetings from the comfort of your home or office! If you've been interested in volunteering, but unsure about making the trip to an in-person meeting, this is the perfect opportunity to engage with your committee of choice via this online format. Committee meetings are open to all members and there is **NO CHARGE** to participate! You simply need to register for each session in which you will participate.

Monday, October 12, 2020:

- 10:30am-1:00pm ET - Membership Development Committee
- 2:30pm-4:30pm ET - International Business Development Committee

Tuesday, October 13, 2020:

- 11:00am-1:00pm ET - Public Policy Committee
- 2:30pm-4:30pm ET - Technical Standards Committee

[Click here to view the full schedule of events](#)



Join thousands of manufacturers across North America as they showcase what modern manufacturing looks like and inspire the next generation of skilled workers.

This year, the official date for MFG Day is Oct. 2, but any day can be MFG Day. How you participate needs to work for you, so feel free to choose when you host your event!



MFG Day is an initiative of The Manufacturing Institute, with the Fabricators & Manufacturers Association as a founding partner. The Institute's diverse initiatives support women, veterans, students and workers through skills training programs, community building and supporting the advancement of their career in manufacturing.

[Host a MFG Day](#)



WMMA Member News

Original Saw Company Diversifies Product Lines with Acquisition of Williams & Hussey Machine Co. Assets

Britt, Iowa, October 1, 2020 - Original Saw Company, a leading industrial woodworking machinery manufacturer, announced today that it has acquired Williams & Hussey Machine Co. an exemplary producer of molders and profile knives.

With a heritage that dates to the 1950's, Williams & Hussey Machine Co. has been an industry leader in the manufacturing of molders and profile knives for over 60 years for the woodworking professional. The business features a strong reputation for producing only the finest woodworking machinery. This is a testament to their workmanship and proficiency.

[Click here to read the full press release](#)



October 12-16, 2020

Fall Committee Meetings

[Click here for the full schedule](#)

October 26-30, 2020

IWF Connect

[Click here to visit the IWF Connect website](#)

December 1, 2020

ITR Webinar: Post 2020 Election Economic Forecast

Online - Registration opening in late October

December 3, 2020

Joint Technology Committee - Webinar

Registration opening soon

March 21-25, 2021

WMMA Trade Mission to Vietnam

Ho Chi Minh City, Vietnam

[Click here to sign-up to participate](#)

April 19-23, 2021 - SAVE THE DATE!

WIC 2021

San Diego, CA

More details coming soon

[View Full Calendar of Events](#)

