President's Message

Our 3rd Annual Regional Networking & Education Meeting in Boston is only a few weeks away. This is a great opportunity to attend committee meetings, educational sessions, plant tours and NETWORK. Keep in mind you can still participate in the success of this event even if you are not attending. HOW?! Call Diane Schafer at 443-640-1052 x1108 and ask how you can be a sponsor at this event. This is an inexpensive way of making this event a success. Active members ensure the future of WMMA.

WMMA and WMIA have joined forces to create the Joint Technology Committee (JTC) and are hosting a series of short webinars covering technology that affects the Wood Industry. The first webinar is tomorrow, September 17th at 2:00 PM ET. If you are thinking that technical webinars are not for you - please think again. Technology is part of our industries DNA. It affects all of us in this industry. The first webinar will cover Digital Marketing, social marketing and e-mail marketing and other subjects. This is an opportunity to learn more about these and other subjects. These webinars will, not probably, but will help you your business now and in the future.

On August 27-29 in Charlotte, NC the latest ASC-01 in-person meeting was held. Our WMMA Technical Standard Committee along with other representatives worked on reviewing the table saw portion of ANSI01.1 Standard. Very good progress was made and will be continued at the next virtual meeting on September 25. When the review is finished it will be sent out for public comment. WMMA will keep you informed on the progress of this committee.

As WMMA President, I want to thank the Technology Committee and the Technical Standards Committee for the hard work and progress that have made and continue to make in very important areas affecting our industry. These are two very important committees and they will play an important role in the future of WMMA.

SEE YOU IN BEANTOWN!!!

Your President,

Steve Carter

Joint Technology Committee Webinar
September 17, 2019 | 2:00 - 2:27 p.m.

The WMIA + WMMA Joint Technology Committee presents #jtc27 - a series of short webinars covering technology that is affecting the Wood Machinery Industry.

The first webinar in this series will cover Digital Marketing, including content marketing, social media marketing, and email marketing as well as touching...
on SEO/SEM/PPC (search engine optimization/search engine marketing/pay-per-click). This will be a high-level presentation that features some new ideas and concepts for each of these subjects that you may want to bring into your business.

We'll also have a short Q&A afterwards as well as a survey – and we would like your feedback as to what topics, if any, you would like to see more presentations on in the future. Click here to register now.

It's free to attend - we hope you or one of your colleagues can join us!

Questions? Email Samantha@wmma.org.

Register for Free Now

Meet Us in Boston!
*Last Chance to Register*
WMMA Fall Regional Networking Meeting
Monday, September 30 - Wednesday, October 2

We have some exciting education sessions in Boston including presentations by the Chief Economist for the National Association of Home Builders and an active distributor of woodworking machinery in Mexico who has partnered with a number of WMMA member companies, assisting in exporting.

- "Housing Trends: Demographics, Construction metrics, Inventory and Forecasts" presented by Robert Dietz, Chief Economist for the National Association of Home Builders. Housing affordability challenges are a major headwind for home construction activity. In this economic forecast presentation, Dr. Robert Dietz, Chief Economist of NAHB, will provide an overview of economic and housing market conditions with an eye on the future of residential construction. He will review macroeconomic factors affecting housing demand, industry-level detail on supply-side headwinds that are limiting construction sector growth, and detail NAHB’s economic forecast including future actions of the Federal Reserve and the possibility of future downturn. Robert will also explore policy issues that affect housing supply and demand, such as the ongoing labor shortage. A question and answer session will follow.

- Interested in Boosting Exports to Mexico? Javier Holschneider, an active distributor of woodworking machinery in Mexico who has partnered with a number of WMMA member companies will be a featured speaker during the IBDC meeting held at the Regional Meeting in Boston. Javier will talk about the Mexican marketplace for woodworking machinery, the Mexican economy, and how sales/distribution work in Mexico. Click here to learn more about the upcoming (January 22-24, 2020) WMMA Pavilion at MEM Industrial in Mexico City and HOW TO PARTICIPATE. The IBDC meeting is open to all Regional Meeting attendees, not limited to IBDC committee members.
This is a great opportunity to bring together both members and prospective members for in-person committee meetings, educational sessions, plant tours and, of course networking!

Interested in Becoming a Sponsor?

The support of sponsors allows us to ensure that the Regional Networking Meeting is the most valuable and enjoyable experience possible for attendees. Please contact Diane Schafer at 443-640-1052 x1108 or diane@wmma.org with any questions or if you are interested in sponsoring.

Exhibit with WMMA in Mexico City
January 22-24, 2020

WMMA is sponsoring a pavilion at the Mexico City Woodworking Show, January 22-24, 2020 and we are inviting our members to join us!

Interested in exporting to Mexico? WMMA will sponsor a pavilion for member companies interested in participating in this 2020 Fair, organized by Hannover Fairs (organizers of LIGNA and other international expositions).

Click here to learn more and register for the pavilion.

Questions? Contact fred@wmma.org

MFG Day 2019 is Coming Soon

Thank you for signing up for updates on MFGDay.com. We are only 50 days out from MFG Day 2019!

We’re excited to share updates with you as we approach October 4, 2019.

But first, I hope you’ll take a moment to register your company’s event as host today. The process only takes a few minutes and gives you access to resources, puts your company out front as a participant, and allows others in your community to find you. If your company is hosting multiple events in different locations, it’s easy to register multiple events at once.
If you’d like to learn more about activities in your community, you can see the list of events and sort by state to suit your needs.

And to learn more about MFG Day sponsorship opportunities, email SponsorMFGDay@nam.org or learn more here.

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**WMMA 2019 Upcoming Events**

**September 17, 2019**
WMIA/WMMA Joint Technology Committee Webinar: Digital Marketing
2:00 - 2:27 p.m. ET
Webinar - [Click here to register for free](#)

**September 30 – October 2, 2019**
WMMA Regional Networking Meeting
Hotel Commonwealth - Boston, MA

**October 4, 2019**
MFG Day

**January 22-24, 2020**
MEM Industrial 2020
Mexico City, Mexico
Find out how to participate in [WMMA's U.S. Pavilion here](#)

**May 5-8, 2020**
Woodworking Industry Conference (WIC20)
Wild Dunes Resort
Isle of Palms (Charleston), SC

**August 25-28, 2020**
IWF 2020 - [Click here to apply for exhibit space](#)
Atlanta, GA

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**"SpecOps" Service Training and Wood Industry Boot Camp**

Thanks to our relationship with WMIA, WMMA members have access to WMIA member pricing for two upcoming educational programs for your employees. Take this opportunity to sign them up, as space for both is limited!!

**Electrical Training for Service Technicians**

**October 10-12, 2019**
Pittsburg State University

WMIA and the Wood Technology Industry Institute (WTII) are proud to announce another session of SpecialOps: Electrical Training for Service Technicians. This session, which has received rave reviews, is focused on electrical and mechatronics-related issues, as well as some safety and customer service tips.

Taught by Pittsburg State University mechatronics faculty, the 2-1/2-day session covered the following topics: Basic Electricity; Schematics; Circuit Devices and Symbols; Schematics:

**Boot Camp**

**January 13-17, 2020**
Pittsburg State University

WMIA and WTII’s ever-popular Boot Camp returns to Pittsburg State University January 13-17, 2020. This is a wood processing industry overview. It’s a unique project-based program that provides an exposure-level curriculum and hands-on approach to several of the industry’s fundamental wood processing applications, and the machinery used in those manufacturing processes. Topics to be covered include: AutoCAD, CAM Software, CNC, Wood Science, Primary Processing, Finishing, Veneering, Cabinetry, Machine Woods, Tool Technology, Millwork, and Facilities Management.
Monday Economic Report: September 16, 2019

Retail sales rose by 0.4 percent in August, increasing for the sixth straight month. Spending was buoyed by solid growth at motor vehicle and parts dealers, which jumped 1.8 percent for the month. Excluding auto sales, retail spending was unchanged in August. Over the past 12 months, retail sales have risen a solid 4.1 percent. Retail strength matters because consumer spending has helped to prop up economic growth, enough to offset drags from business investment and net exports. While Americans continued to spend at a healthy pace overall, growth in August was more mixed than we might prefer.

Click here for the full report from September 16, 2019.