President's Message

What a thrill it was to be on Capitol Hill again for a sit down with our legislators to discuss issues affecting WMMA and the future of the Wood Industry. We originally had twenty-five meetings scheduled, but Mother Nature blessed the Capitol with two inches of snow on the day of our meetings. As a result the Capitol closed most of its offices, but not before WMMA persisted and met with ten legislators that day. We will be back on the Hill June 4-6, 2019 for another opportunity to join together, visit the Hill and not only voice WMMA’s concerns, but let the legislators know how they can help. Let’s hold them accountable – join us in June.

I was thrilled about the visit to Capitol Hill, but I am ecstatic about what we have planned for WIC 2019. To celebrate 120 years of WMMA, we are gathering as many Past Presidents as possible to recognize their years of leadership, dedication and foresight to the Organization making WMMA a leader in the wood industry today.

On Wednesday, April 3, during WMMA’s Annual Meeting there will be a Past Presidents Panel Discussion. I have the honor of introducing these Past Presidents and asking them for counsel and future predictions on WMMA and the wood industry. I will pose a series of questions for a panel discussion on changes in our industry, the new generation of members, benefits of membership in WMMA and what leadership role they would like to see WMMA play in the future.

If this is not enough for you to join us at WIC - well how about this –we have scheduled Great Speakers, Great Activities, and Great Networking, all for you. See you at WIC!

Your President,

Steve Carter

Send Your Logo to WMMA

WMMA just launched our new and improved website featuring a new area to highlight our member companies! The bottom of our homepage will include a scrolling banner of our member's company logos and we need your help by sending us the most recent version to: samantha@wmma.org.

Last Chance to Register for WIC 2019

Register Now - WIC 2019 is Under Two Weeks Away!
WIC is the “One Conference” you can’t afford to miss—where else can you find valuable opportunities for business development, professional and personal networking, and a wealth of practical knowledge and information, all in one fantastic setting? You can’t, so why let WIC 2019 pass you by?

New - Joint Technology Session during WIC

Are you constantly hearing all the buzz about how Artificial Intelligence and Augmented Reality are going to change manufacturing forever but you feel like that is a distant future? Come to the WMMA/WMIA Joint Technology Committee's session on Demystifying Tech in VR/AR and AI/ML to learn more about the current state of these technologies, how they are being used today, along with their limitations - for a current state, real world view of this emerging technology.

WIC 2019 Registration + Event Information

Last Chance to Reserve 2019 LIGNA Kiosk

ONE MORE SPOT LEFT - RESERVE YOUR SPOT TODAY!

Join WMMA this May at one of the most recognized tradeshows in the wood industry. WMMA has successfully organized pavilions at LIGNA in past years to expand the American brand at this very international show, and to make it easier for our WMMA members to participate. WMMA takes much of the hassle out of the process and gives you a larger presence at the show than you would have on your own. We have 4 member companies exhibiting machines as part of the WMMA pavilion this year and we’re anticipating great traffic in our new larger location!

Preliminary diagrams of the WMMA space are now available on our LIGNA event page.

Kiosk space is available on a first-come, first-served basis – so please contact diane@wmma.org today if you are interested.

WMMA 2019 Upcoming Events

April 2-5, 2019
Woodworking Industry Conference (WIC19)
Omni Amelia Island Plantation - Amelia Island, FL

May 27-31, 2019
LIGNA 2019
Hannover Exhibition Grounds - Hannover, Germany
WMMA Networking Happy Hour at AWFS

WMMA will be hosting a Happy Hour in our booth for our Members on the opening day of the AWFS Vegas 2019 show. Mark your calendars and plan to stop by for a drink or two before heading to dinner!

Booth #8875
Wednesday, July 17, 2019
5:00 - 6:00 p.m.

2019 Regional Meeting
September 30 – October 2, 2019
Hotel Commonwealth - Boston, MA

Save the Date to join WMMA in Boston for this year's Fall Regional Meeting featuring:

- Facility Tours
- Educational Sessions
- In-Person Committee Meetings and Networking

Compare Your Company's Sales against the Market

WMMA Members Only: ITR Instructional Webinar Now Available

Alliance Powered by DataCast™ - No charge to WMMA Members

Alliance Powered by DataCast™ provides you the ability to upload your company's monthly sales figures to compare them against any of the datasets found in the report that ITR Economics has been providing to you through the WMMA.

Not sure where to begin? Email samantha@wmma.org to request the link for the recorded tutorial walking our members through the process.
Understanding events impacting business for each member company
Increasing your members internal forecasting accuracy
Benchmarking individual member company's internal success against the market
Identify leading indicators for your business
Track your internal trends
See where the economy is headed

Alliance Features:
- Members can upload unlimited sets of data for analysis
- Includes any ITR Economics’ forecasts purchased by the Trade Association
- Provides information on the Phases of the Business Cycle for the indicators
- Identifies your member's correlation to pre-selected data sets by your Association
- Generates a Timing Analysis between your Member's company data and the indicators

Request the Recorded Tutorial Link

Join a WMMA Committee Today!

Members drive the WMMA programs and services that have a positive impact on their businesses, the industry and U.S. manufacturing. Committee and Task Force structures, comprised of interested and active leaders, professionals and executives from member companies, help to channel the many ideas, areas, and topics that members use to address the challenges of the global marketplace. WMMA's dedicated volunteers are an integral part of the Association's continued success. If you are interested in joining a WMMA Committee, submit the Committee Commitment form to kristin@wmma.org.

Industry News

Monday Economic Report: March 18, 2019

Nonfarm job openings reached another new all-time high in January, with 7,581,000 postings for the month. In addition, there were more job openings in the U.S. economy than the number of people looking for work (6,535,000 in January and 6,235,000 in February) for the 12th straight month...Job openings in the manufacturing sector rose from 435,000 in January to 452,000 in February, with increased activity for both durable and nondurable goods firms. With that said, the pace of job postings has pulled back somewhat from 501,000 in December, which matched the record high in August. Still, over the past 12 months, manufacturing job openings have been a solid 467,000 each month.

Click here for the full report from March 18, 2019.

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