

WMMA Leadership Planning

Vice President Steve Carter and CEO Fred Stringfellow participated in a CEO Symposium the week of January 9th in Naples, Florida, hosted by the American Society of Association Executives. The Symposium is geared toward the incoming volunteer leaders of associations to work with their chief staff officers on such critical issues as strategic planning, governance and volunteer engagement. WMMA has participated in this program the past 5 years with great success.

This year, WMMA's officers joined Carter and Stringfellow, following the event, to continue the planning process for the coming year. Among topics that were discussed:

- A new member engagement initiative
- The new Next Gen Executives Group (NGEG) that will be launching in the coming weeks - targeting up-and-comers within our member companies
- Industry Collaboration around Career Technical Training and Education
- Volunteer opportunities on Committees and the Board of Directors
- Online training through webinars
- Financial metrics and targets

The Executive Committee retreat enables the group to analyze current member needs and to develop potential programs and services to respond to these needs. The Executive Committee will be bringing this information forward to the Board of Directors for further vetting and actions. Executive Committee Members are Chris Hacker, Steve Carter, Jamie Scott, Paul Wilmes and Fred Stringfellow.

Call for Nominations

Nominations are now open for the WMMA Board of Directors. This year's Nominating Committee is comprised of the following members: Jamison Scott, Chair; Steve Carter and John Schultz.

There are currently two open director positions on the Board, each carrying three-year terms.

If you would like to recommend a member for a position on the Board, or would like to volunteer yourself for this position, please submit your name to the WMMA office by February 15, 2018; by sending an email to fred@wmma.org.

This notice will serve as the official notification of the WMMA Annual Meeting, which is open to all members of the Association, to be held Wednesday, May 2, 2018, at the Woodworking Industry Conference at the Hyatt Regency Maui Resort & Spa in Maui, HI.

If you have any questions about the nominations process or the responsibilities of serving on the WMMA Board of Directors, please contact a member of the Nominating Committee or WMMA staff.

Jamison Scott, Chair
WMMA Nominating Committee
jscott@airhand.com



The Cutting Edge

January 2018



Hello Wood Industry Snowsports Enthusiast!

WMIA and WMMA members will be coming together once again this year for the annual Wood Industry Networking & Snowsports (WINS) trip, which will be held at the Little America Hotel in Salt Lake City, Utah, January 26-29, 2018.

Make your hotel reservation now, before prices creep up <http://saltlake.littleamerica.com/>. (There are cabs and public transit from the airport to the hotel, so a rental car is optional.)

WINS registration is \$125. You get \$25 off for being a member of either association, and another \$25 off for registering on or before January 4, 2018. Plus, you can bring your spouse or a guest for only an additional \$25!! Register at the WINS 2018 Registration page.

Your registration includes all of the following networking events. (The schedule/locations may change slightly, but this gives you an idea.)

Join the following WMMA Members who have registered on the slopes:

Rob and Jesse Bisbee, Super Thin Saws
Gordon Burdis, James L. Taylor Mfg.
Scott Burton, Royce/Ayr Cutting Tools
Evan Carroll, Black Bros.
Laurel Didier, Woodworking Network
Jeff and Autumn Hatch, Pillar Machine
Steve and Patti King, WI Media/Wood Industry Magazine

Todd Phalen, Black Bros.
Steve and Melissa Radowicz, Apquip
John Schultz, Super Thin Saws
Jamison Scott, Air Handling Systems
Renee Stritar, Woodworking Network
Russ Suor, Homag Machinery North America, Inc

- Friday Kickoff Breakfast at the Little America Hotel
- Friday night walkabout networking evening, Market & Main
- Saturday barbecue evening at Pat's BBQ
- Sunday on-mountain après ski at Silver Fork at Solitude

- Sunday brew pub evening at Wasatch Brew Pub
- Monday on-mountain lunch at Snow Basin or Powder Mtn.
- We are also hoping to add an organized "Snowmobile" Day this year.

Give a shout out to Wood Industry magazine for being our first event sponsor!!



Need more information? Contact

James Scarlett (james@scarlettinc.com), John Schultz (jschultz@superthinsaws.com),
Gordon Burdis (gordon@jamestaylor.com), or Dan Christensen (danc@pillarmachine.com).

WMMA DC Fly-In Scheduled for February/March 2018

Industry leaders will meet in Washington, DC during the next WMMA fly-in, which is scheduled for February 27-March 1, 2018. The Trump Administration and Congressional Republicans continue to focus on the issues of importance to WMMA members, including corporate tax reform, healthcare reform and continuing technical education (CTE). This is an excellent time to participate. Interested in learning more about the fly-in process? WMMA will host an informational webinar in mid-January to review the process answer any questions that you might have.

Join the following WMMA Members on the slopes:

The following members have registered to attend the DC Fly-In: Steve Carter, Brian Donahue, TR Herzog, Jamie Scott, Tony Sutton, Alex Robertson, Paul Wilmes

[Click here](#) to learn about the value of the DC Fly-In.

WMMA's Public Policy Committee will be conducting its annual DC Fly-in February 27-28, 2018. We have secured a small block of rooms at The Westin Washington DC City Center. A complete schedule of events will be distributed soon. Please RSVP with your hotel needs to Diane Schafer (diane@wmma.org) no later than Monday, January 22, 2018.

Mark Your Calendar: WMMA DC Fly-In Informational Webinar

Interested in becoming an industry leader? Want to learn more about the WMMA Washington, DC Fly-In? Then plan to attend the upcoming informational webinar on Thursday, February 1 at 2:00pm EST. We will review information you need to fly-in and answer any questions you might have. Follow the URL below and register today.

Thursday, February 1, 2018, 2:00pm EST

Webinar Registration: <https://attendee.gotowebinar.com/register/3139166558394600705>

Webinar ID: 764-024-315

If you have any questions, please contact Dan Bond dan@wmma.org.





Save the Dates for Upcoming [WIC's!](#)



WIC 2018 | May 1-4, 2018 | Hyatt Regency Maui | Maui, Hawaii

The hotel block for WIC 2018 is filling quickly!

It is very likely that we will reach capacity before the hotel cut-off date in April. Please confirm your reservation today to receive the WIC discounted group rate of \$275/night (plus \$15/night resort fee). The special rate is available three days prior to the start of WIC and three days after WIC ends (April 28-May 8, 2018). To reserve, call the Hyatt Regency Maui Resort toll-free at (888) 421-1442, or [reserve online](#).



WIC 2019 | April 2-5, 2019 | Omni Amelia Island Plantation | Amelia Island, Florida

Renew your 2018 Membership Dues!

Renew your 2018 Membership Dues!

WMMA membership is an investment in the success of your business. The Association provides a broad array of programs and services designed specifically with your needs in mind. These include:

- Quarterly Economic Trend Forecast
- Sales exposure through WMMA's electronic product guide and website. (www.wmma.org)
- A 20% discount to booth space at the IWF Show - **Renew by March 19th to qualify for the IWF discount and Returning Exhibitor Allowance**
- Discounted exhibit space and free marketing for international tradeshows
- Special advertising/editorial magazine sections.
- Monthly newsletters and legislative advocacy services.
- The monthly newsletter, The Cutting Edge
- The opportunity to help shape the industry's future through a larger, collective voice.
- Clear, concise analysis of current market conditions.
- Opportunities for education and networking with peers at the Woodworking Industry Conference (WIC). Our 2018 WIC will be held May 1-4, 2018 in Maui, Hawaii



You should have received an invoice in the mail for your 2018 dues. If you have any questions regarding this invoice or updates to your company listing, please contact WMMA Headquarters at **(443) 640-1052**.

Next Gen Executives Group

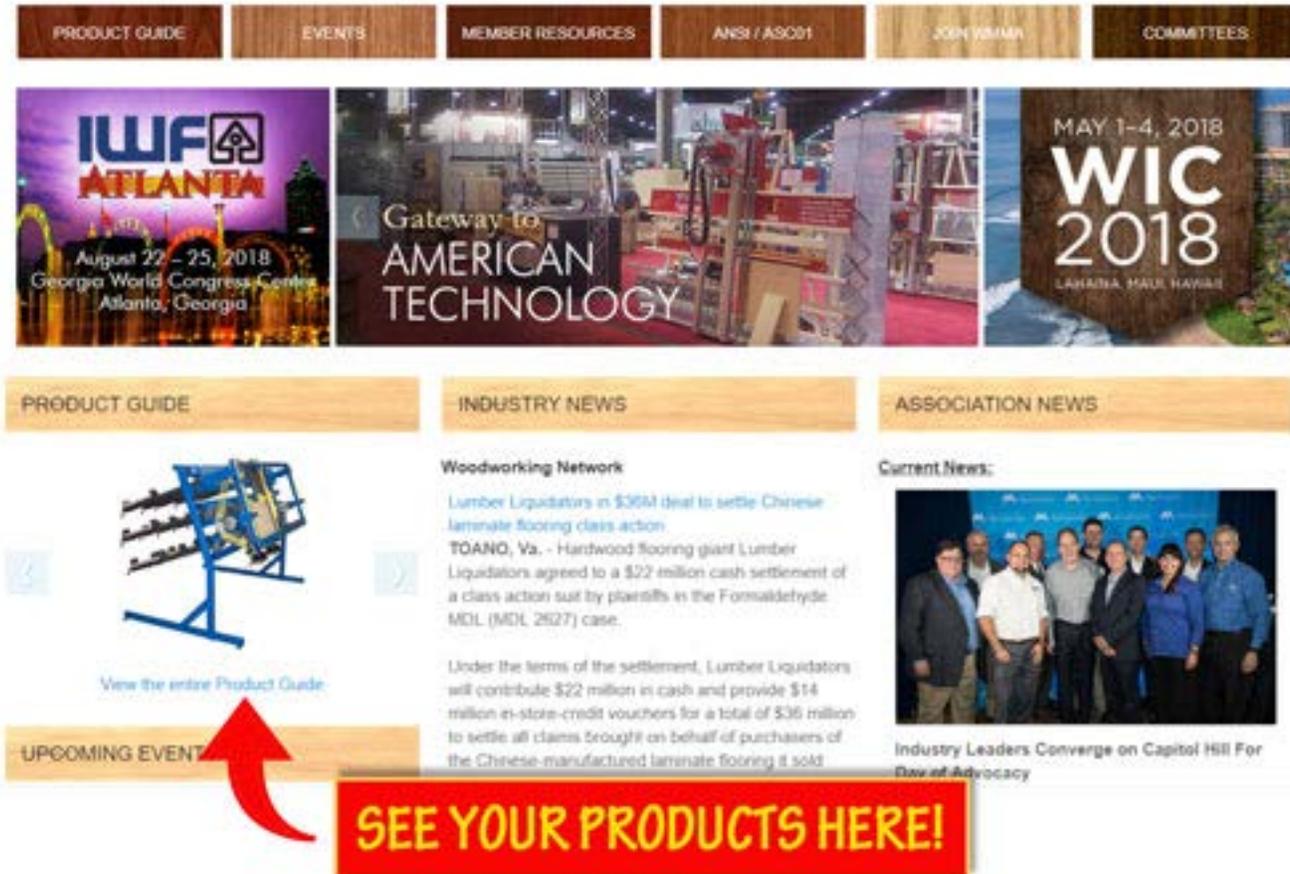
WMMA is launching the Next Gen Executive Group to serve as a peer network for future leaders within the wood machinery industry. The NGEN will feature opportunities for networking, education, and professional development. Through a series of webinars, in-person networking events and mentoring initiatives, NGEN members will have the opportunity to grow their networks among peers and seasoned Association colleagues. If you are interested in participating in the NGEN or nominating someone from a WMMA member company, please contact Fred@wmma.org.

Join a WMMA Committee Today!

Members drive the WMMA programs and services that have a positive impact on their businesses, the industry and U.S. manufacturing. Committee and Task Force structures, comprised of interested and active leaders, professionals and executives from member companies, help to channel the many ideas, areas, and topics that members use to address the challenges of the global marketplace. WMMA's dedicated volunteers are an integral part of the Association's continued success. If you are interested in joining a WMMA Committee, submit the [Committee Commitment](#) form to kristin@wmma.org.



Committees meeting during the 2017 Regional Meeting in Charlotte.



The screenshot shows the WMMA website interface. At the top, there are navigation tabs: PRODUCT GUIDE, EVENTS, MEMBER RESOURCES, ANSI / ASQ91, JOIN WMMA, and COMMITTEES. Below these are three featured event banners: IWF ATLANTA (August 22-25, 2018, Georgia World Congress Center), Gateway to AMERICAN TECHNOLOGY, and WIC 2018 (May 1-4, 2018, Lahaina, Maui, Hawaii). The main content area includes sections for PRODUCT GUIDE, INDUSTRY NEWS, and ASSOCIATION NEWS. The INDUSTRY NEWS section features an article about a \$36M deal to settle a Chinese laminate flooring class action, with a sub-section for 'Woodworking Network'. The ASSOCIATION NEWS section features a photo of industry leaders and a caption: 'Industry Leaders Converge on Capitol Hill For Day of Advocacy'. A red arrow points from a 'SEE YOUR PRODUCTS HERE!' banner to the 'UPCOMING EVENT' section, which is partially visible at the bottom left.

Call for Product Images for WMMA Website!

Want free advertising for your products on the WMMA website? Send in images to info@wmma.org. There must be no noticeable branding on any photos.

International Woodworking Fair
August 22-25, 2018
Georgia World Congress Center
Atlanta, GA



IWF is the trade show where furniture manufacturing, cabinetry, architectural woodworking, material processing and other related industry professionals from all over the globe will come to find products they didn't even know existed that will help their company succeed.

For those planning to exhibit and attend IWF 2018, please note the following IMPORTANT DEADLINES:

- GES Online Ordering OPENS January, 2018
- Third Exhibit Space Payment Due January 9, 2018

[Learn more about IWF 2018](#)

Call for Entries for the 2018 Challengers Distinguished Achievement Award®

Any company that is a contracted exhibitor in IWF 2018 may enter a machine, supply product or service that the company believes truly represents a significant advancement in the industry. To accept the challenge to enter the 2018 competition, [click here](#) for more information.

Important Dates:

April 3rd, 2018 - The deadline for entries.

June 12th, 2018 - Finalists are announced and names given to industry publications for release in July issues.

August 21st, 2018 - Judging of the 20 Finalists takes place on the show floor the day before IWF 2018 opens.

August 22nd, 2018 - The 7 Winners will be announced during a ceremony held at the Challengers Award Gallery. An IWF delegation of judges, IWF management, association executives and photographers will then visit the winner's booths to present the awards.

WMMA Supplier Recruitment Initiative We need your help!

WMMA member,

Throughout the year, the Membership Development Committee takes on various initiatives to recruit, maintain and develop WMMA's membership.

We are asking our membership to recruit new associate members, especially suppliers. Consider the various suppliers to your business: motors, drive systems, electronics, PLC/PC, metal products, paint, hardware, software, etc. Each of us has many relationships with companies that are perfect to be an associate member. By recruiting supplier members we not only strengthen our association but also provide our suppliers an opportunity to connect with many other companies.

I encourage you to share WMMA information with your suppliers and have them visit www.wmma.org for more information. Additionally, the on-line membership application can be found [here](#).

Thank you in advance for your help in this effort.

Thank you.

Membership Development Committee Chair

ANSI Update

Are you interested in contributing to the development and maintenance of these valuable industry safety standards? The ASCO1 is currently looking for members in the following categories:

- General Interest
- Government
- User

If you are interested in joining the ASCO1, contact WMMA Associate Director Jennifer Miller at jennifer@wmma.org.



WMMA Social Media Ambassadors

Do you tweet, twitter, or consider yourself a social media guru? If so, we want to you to join the WMMA Social Media Ambassadors. There are no meetings, simply share, repost and spread the good word of the WMMA and the woodworking industry with your social media network. Simply follow WMMA on Facebook, Twitter, and LinkedIn as well as other social media platforms such as pinterest or youtube. Then help us spread the message by reposting, retweeting or sharing your own posts on the WMMA and the industry.

Simply email jscott@airhand.com to confirm your willingness to help.



Industry News:

Virginia Tech Housing Report: October 2017

October's housing data remained tepid. Housing starts, including new single-family starts, appear to have leveled-off on a year-to-year basis. The bright points in October were total starts and completions. Regionally, data were mixed across all sectors. [Click here to read more:](#)

[Click here to read more](#)



NAM Monday Economic Report January 15, 2018

Firms have stepped up their hiring as a result of a stronger economic outlook and increased demand and production activity. Since the end of the Great Recession, manufacturing employment has risen by 1,086,000 workers.

[Click here to read more](#)



Industry Calendar of Events

Note: For a complete listing of all meetings, including those held internationally, go to WMMA's website, www.wmma.org, and click on "Events."

Have an event to add to the Industry Calendar in this newsletter? Send it to jennifer@wmma.org

May 1-4, 2018

[WIC 2018 - Save the Date!](#)

Hyatt Regency Maui
Maui, Hawaii

August 22-25, 2018

[IWF 2018 - Save the Date!](#)

Georgia World Congress Center
Atlanta, Georgia

Website: <http://www.iwfatlanta.com/>

October 1-3, 2018

[WMMA Regional Networking Meeting](#)

Loews Minneapolis Hotel
Minneapolis, MN

April 2-5, 2019

[WIC 2019 - Save the Date!](#)

Omni Amelia Island Plantation
Amelia Island, Florida