

WMMA Announces Headquarters Staffing Changes

WMMA's Board of Directors is pleased to announce that it has named Fred Stringfellow, CAE, as its new CEO, a role that will replace the Executive Director position; and Dan Bond, CAE, as its Director of Public Policy, a newly-created position.

"With the growth of WMMA's public policy initiatives and our recent successes both inside and outside the Beltway, the Board thought it important to allocate appropriate staff resources to accomplishing our agenda," said Chris Hacker, WMMA President. "Dan's background is tailored perfectly toward helping us on the public policy front. We're also very pleased to name Fred Stringfellow as CEO, to oversee our entire staff and work with our leadership and membership on our strategic initiatives."

Jennifer Miller will continue in her role as Associate Director; Diane Schafer, CMP, will continue as Director of Meetings; Kristin Grove will continue as Director of Member Services; and Amy Chetelat, CFO, will continue as Director of Finance



Fred Stringfellow
WMMA CEO



Dan Bond
WMMA Director of Public Policy

2017 Fall Networking Meeting

September 13-15, 2017

WMMA Regional Networking Meeting

DoubleTree by Hilton Charlotte

Charlotte, NC



Save \$100 - Register by August 23rd!

WMMA is pleased to announce its first regional networking and education event in Charlotte, North Carolina. We chose Charlotte, not only because of the number of current WMMA members there, but also because of the number of industry-related companies in the area who are not yet members. We hope that bringing this educational event to the area encourages not only networking among members but an opportunity for outreach within the woodworking machinery community. We encourage everyone to bring a co-worker and a friend to what we hope will become a regular event.

Registration - Save \$100 Until August 23rd!

[Click here to register online](#) (log in required)
[Click here to fill out our registration form](#)

Hotel Reservations - Reserve by August 23rd!

[DoubleTree by Hilton Charlotte](#)

895 W. Trade Street
Charlotte, NC 28202
Phone: +1 (704) 347-0070

WMMA has secured a group rate of \$169.00 single/double. To receive the discounted rate, call the DoubleTree at +1 (704) 347-0070 or toll free at 1-800-445-8667, and reference WMMA Fall Meeting. Be sure to reserve prior to August 23, 2017 in order to receive the discounted rate.

[Click here to reserve a room online](#)

Speakers:

Juanita Harthun, Sr. International Trade Specialist, US Department of Commerce/US Commercial Service - Juanita will present as part of the WMMA International Business Development Committee (IBDC) meeting scheduled on Wednesday, September 13th at 3:15pm. She will speak about the export assistance that the US Department of Commerce offers and also provide valuable insight on the Gold Key Program. Please contact WMMA Headquarters if you are interested in participating on the IBDC!

Urs Buehlmann, Virginia Tech - Urs will present "The Economics Behind the Monthly Housing Reports" on Thursday, September 14th at 9:00am as part of the Regional Networking Event

Cyndi Gave, The Metiss Group - Cyndi will share her presentation: "Ready...Hire...Aim: Just Because Your Competition Hires This Way, Doesn't Mean You Should" on Thursday, September 14th at 10:30am.

Learn more about the 2017 Fall Networking Meeting by [clicking here.](#)



Manufacturing Day is a celebration of modern manufacturing meant to inspire the next generation of manufacturers. Manufacturing Day occurs on the first Friday in October - this year Manufacturing Day is Oct 6, 2017.

While Manufacturing Day is officially Oct. 6, companies and community organizations should plan their events on the date in October that works best for them. No matter the date, events should be registered on the site and can be marked as public or invitation-only events.

Registered event hosts have access to free event planning and execution resources and toolkits to make planning a Manufacturing Day event easy!

WMMA Market Research Study

Earlier this year WMMA hired Stamats, Inc., a market research firm, to conduct a market research study to better understand the latest industry trends, operational challenges, and equipment needs. The results of the study provide valuable insight. The results were presented during the 2017 Woodworking Industry Conference and are available as a benefit of membership. [Click here to view the results.](#)



Save the Dates for Upcoming WIC's!



WIC 2018 | May 1-4, 2018 | Hyatt Regency Maui | Maui, Hawaii



WIC 2019 | April 2-5, 2019 | Omni Amelia Island Plantation | Amelia Island, Florida

July 2017

WMMA Supplier Recruitment Initiative We need your help!

WMMA member,

Throughout the year, the Membership Development Committee takes on various initiatives to recruit, maintain and develop WMMA's membership.

We are asking our membership to recruit new associate members, especially suppliers. Consider the various suppliers to your business: motors, drive systems, electronics, PLC/PC, metal products, paint, hardware, software, etc. Each of us has many relationships with companies that are perfect to be an associate member. By recruiting supplier members we not only strengthen our association but also provide our suppliers an opportunity to connect with many other companies.

I encourage you to share WMMA information with your suppliers and have them visit www.wmma.org for more information. Additionally, the on-line membership application can be found [here](#).

Thank you in advance for your help in this effort.

Thank you.

Membership Development Committee Chair



Educate Your Workforce!
BOOT CAMP SESSION.

Jan 8th - 12th, 2018
Kansas Technology Center
Pittsburg State University | Pittsburg, Kansas

Designed for Sales Professionals, Sales Managers, Product Managers, and Executives.
This week long course will broaden the understanding secondary wood manufacturing processes.

In partnership with WMIA
WMIA
Woodworking Machinery Industry Association

WMMA Social Media Ambassadors

The WMIA-sponsored Boot Camp is a wood processing industry overview. It's a unique project-based program that provides an exposure-level curriculum and hands-on approach to several of the industry's fundamental wood processing applications, and the machinery used in those manufacturing processes. Topics to be covered include: AutoCAD, CAM Software, CNC, Wood Science, Primary Processing, Finishing, Veneering, Cabinetry, Machine Woods, Tool Technology, Millwork, and Facilities Management. Boot Camp is a tremendously effective way to give a member of your sales, marketing, or executive staff a better understanding of the woodworking industry's manufacturing processes.

The next session is January 8-12, 2018 at Pittsburg State University in Pittsburg, KS. While the registration fee for non-WMIA members usually costs \$2400, WMIA is extending the member rate of \$1950/person to all WMMA members. This fee covers not only the course and all materials, but also hotel accommodations and all meals.

If you have specific questions relative to content of the Boot Camp, please [email](#)

Industry News:

Virginia Tech Housing Reports: May 2017

The aggregate U.S. housing market hit a stumbling block in May, as most monthly indicators were negative on a month-over-month basis. However, on a year-over-year basis, the majority were positive, with the exception of total permits and starts. Problematic is construction spending, as single-family, multifamily, and improvement expenditures were negative on a month-over-month basis.

[Click here to read more:](#)



NAM Monday Economic Report - July 24, 2017



In March, the Manufacturers' Outlook Survey from the NAM rose to an all-time high in the survey's 20-year history, with 93.3 percent of respondents positive about their own company outlook. Three months later, manufacturers remain very upbeat.

[Click here to read more:](#)

WMMA Social Media Ambassadors

Do you tweet, twitter, or consider yourself a social media guru? If so, we want to you to join the WMMA Social Media Ambassadors. There are no meetings, simply share, repost and spread the good word of the WMMA and the woodworking industry with your social media network. Simply follow WMMA on Facebook, Twitter, and LinkedIn as well as other social media platforms such as pinterst or youtube. Then help us spread the message by reposting, retweeting or sharing your own posts on the WMMA and the industry.

Simply email jscott@airhand.com to confirm your willingness to help.



ANSI Update

Are you interested in contributing to the development and maintenance of these valuable industry safety standards? The ASCO1 is currently looking for members in the following categories:

- * General Interest
- * Government
- * User

If you are interested in joining the ASCO1, contact WMMA Associate Director Jennifer Miller at jennifer@wmma.org.



Industry Calendar of Events

Note: For a complete listing of all meetings, including those held internationally, go to WMMA's website, www.wmma.org, and click on "Events."

Have an event to add to the Industry Calendar in this newsletter? Send it to jennifer@wmma.org

October 6, 2017

[Manufacturing Day](#)

November 2-4, 2017

[Woodworking Machinery & Supply Expo \(WMS 2017\)](#)

International Centre, Toronto

Website: www.WoodworkingExpo.ca

May 1-4, 2018

[WIC 2018 - Save the Date!](#)

Hyatt Regency Maui

Maui, Hawaii

August 22-25, 2018

[IWF 2018 - Save the Date!](#)

Georgia World Congress Center

Atlanta, Georgia

Website: <http://www.iwfatlanta.com/>

April 2-5, 2019

[WIC 2019 - Save the Date!](#)

Omni Amelia Island Plantation

Amelia Island, Florida